

Cookies policy

This document describes the use of cookies on the website vialet.eu indicating the purpose of the use of cookies, as well as users' rights during the use of cookies. Cookies help to provide, improve and protect the financial services provided by UAB "Via Payments" (VIALET), providing more convenient offers in response to client's needs and more convenient and safer use.

What are cookies?

A cookie is a **small** text file stored on a computer or other device when you visit a website. The text file contains information that is used to improve the experience of a website for visitors to specific web sites.

What cookies do vialet.eu use and what is the purpose?

VIALET uses following types of cookies:

- Session cookies - temporary cookies deleted when you close your browser.
- Persistent cookies - persistent cookies remain on your device until you erase them or they expire.
- First-party cookies - cookies stored directly by our website. It allows us to collect analytics data, remember language settings, and perform other useful functions that help provide a good user experience.
- Third-party cookies - cookies provided by third parties, such as Google, to track website activity such as session duration, pages per session, bounce rate etc. of individuals using the webpage, along with the information on the source of the traffic.

You can see each cookie we use and our reasons for using them below.

We use two groups of cookies on VIALET website:

1. Necessary cookies:

These cookies are required to enable the basic features of this site, such as providing secure log-in or adjusting your consent preferences. These cookies do not store any personal data.

| Cookie | Type of cookie | Duration | Description |
|--------------------------|---------------------|----------|---|
| Cookieeyes-consent | First party cookies | 1 year | Stores the user's cookie consent state for the current domain. |
| wpEmojiSettings Supports | First party cookies | Session | This cookie is part of a bundle of cookies which serve the purpose of content delivery and presentation. The cookies keep the correct state of font, blog/picture sliders, color themes and other website settings. |
| __cfuid | First party cookies | Session | Used to distinguish individual users who share the same IP address. |
| __cf_bm | First party cookies | 1 hour | Cookie is used to identify and mitigate automated traffic to protect the site from bad bots. |
| cf_clearance | First party cookies | 1 year | Cookie that manages and verifies CAPTCHA challenges. |

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|----------------------|-------------|----------|---|
| intercom-id-# | Third party | 270 days | Allows the website to recognise the visitor, in order to optimize the chat-box functionality. |
| intercom-session-# | Third party | 7 days | Sets a specific ID for the user which ensures the integrity of the website's chat function. |
| intercom-device-id-# | Third party | 270 days | Sets a specific ID for the user which ensures the integrity of the website's chat function. |

2. Analytics/performance cookies:

These cookies help us recognize and count the number of visitors to the Websites, understand how visitors interact with the Websites, by collecting and reporting information anonymously. These cookies assist in improving the functionality and usability of the Websites.

| Cookie | Type of cookie | Duration | Description |
|---------|----------------|----------|--|
| _ga | Third party | 729 days | The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors. |
| _ga* | Third party | 729 days | Google Analytics sets this cookie to store and count page views. |
| _gcl_au | Third party | 3 months | Google Tag Manager sets the cookie to experiment advertisement efficiency of website using their services. |
| IR_gbd | Third party | Session | Impact Radius sets this cookie to store a unique ID which is used to identify the user's device, when they return to the websites that used same network. |
| IR_* | Third party | Session | Impact Radius sets this cookie to store a unique ID which is used to identify the user's device, when they return to the websites that used same network. |

How can a user choose and change cookie usage?

If you do not want cookies on your devices being used, you can change your browser's security settings. Please note that changes to security settings must be performed by each browser individually and the setting methods used may vary. However, remember that without the approval of the session cookies with the help of the vialet.eu you will not be able to fully explore the financial services provided by VIALET. To find out how to reject and delete cookies, please visit <http://www.allaboutcookies.org/>